



# Meet TalentLibrary™

A growing collection\* of ready-made courses that cover the soft skills your teams need for **success at work**



## Business Innovation

The 7 Skills of Critical Thinking  
 Creative Thinking  
 Critical Observation  
 Being Adaptable  
 Driving Innovation  
 Thinking Logically  
 Problem-Solving  
 Dealing with Uncertainty  
 Being Resourceful  
 The Power of Analysis

## Coaching Essentials

Introduction to Coaching  
 Using Coaching Models  
 Establishing a Coaching Culture  
 Building Trust & Rapport  
 Asking the Right Questions  
 The Art of Listening  
 The Power of Silence  
 The Importance of Goal Setting  
 Creating Accountability  
 Giving Effective Feedback

## Compliance Essentials

Equality and Diversity  
 Sexual Harassment  
 Fire Safety Awareness  
 Drug and Alcohol Abuse  
 Anti-Bribery Practices  
 Anti-Money Laundering  
 Active Shooter  
 Code of Conduct  
 Whistleblowing  
 Conflict of Interest

## Communication Skills

Communicating under Stress  
 Using Body Language  
 Interpreting Body Language  
 Tone of Voice  
 The Art of Storytelling  
 Assertive Communication  
 Managing Anger  
 Emotional Literacy  
 Managing Up  
 Email Etiquette

## Customer Service Applied

Using the Right Language  
 Nurturing Customer Relationships  
 Practicing Positivity  
 Achieving Clarity  
 Maintaining Composure

## Customer Service Essentials

Maintaining CS Across Channels  
 The Importance of Brand  
 Customer Relationships  
 Customer Loyalty  
 Effective Problem Solving  
 Handling Complaints Gracefully  
 Cross-selling and Up-selling  
 Managing Customer Expectations  
 Technology  
 Going beyond Customer Service

## Customer Service Mastery

Understanding Customer Types (Personas)  
 Anticipating Customers' Needs  
 Customer Service Coaching  
 Managing Remote Customer Service Teams  
 Customer Service through Social Media  
 High-Touch Customer Service  
 Self-Service Customer Management  
 Empowering Customer Service  
 Tracking & Improving the Customer Experience  
 Customer Service is not a Cost Center

## Cybersecurity

The Power of a Strong Password  
 The Danger of Viruses & Malware  
 Keeping Your Data Safe  
 Keeping Your Mobile Safe  
 The Risks of Ransomware  
 Network Security & Cloud Computing  
 Phishing & Anti-Spam Software  
 Social Engineering  
 Internet of Things Attacks  
 Security & Compliance Audits  
 Identity Theft  
 GDPR  
 Data Protection  
 Data Breaches  
 PCI DSS (Payment Card Compliance)  
 Information Security  
 Wi-Fi Security  
 Use of External Drives  
 Incident Management & Response  
 Threat Surveillance (24/7 Monitoring)  
 Penetration Testing  
 Information Security & Governance  
 IT Disaster Recovery & Fallback



Secure Remote Working  
Coding & Cybersecurity  
Responding to a Cyber Ransom

## Data Analysis

Data Literacy  
The Power of Big Data  
Visualizing Data  
Data Ownership  
The 5 Cs of Report Writing  
Developing Research Skills  
The Basics of Business Writing  
The Stages of Report Writing  
Report Writing: The Power of Visuals

## Digital Transformation

What is Digital Transformation?  
Why do you Need a Digital Culture?  
The Four Types of Digital Transformation  
Digital Disruption  
The Design Thinking Mindset  
What is a Digital Transformation Strategy?  
The Power of Data Visualization  
The Impact of Training on Digital Change  
Leading a Digital Transformation  
Is Digital Transformation Just Change?

## Diversity & Inclusion

The Key Values of Equality, Diversity and Inclusion  
Unconscious Bias  
Recognizing Your Privilege  
Gender Inclusion  
LGBT Awareness and Inclusion  
Types of Discrimination  
Digital Accessibility  
Confronting Discrimination  
Becoming an Inclusive Leader  
The Value of Diversity and Inclusion in the Workplace

## Emotional Intelligence

What is EQ?  
Self Awareness  
Self Regulation  
Emotional Intelligence: Motivation  
Emotional Intelligence: Empathy  
Social Skills  
Improving your EQ  
Conflict Management using EQ  
Collaboration & Developing EQ in Teams  
Creativity and EQ

## Employee Termination

Having Tough Conversations  
Implementing a Performance Plan  
The Correct Way to Dismiss an Employee  
Disclosure of Dismissals  
Effective Exit Meetings

## Entrepreneurship

The Five Ps  
The Entrepreneurial Mindset  
Being Curious  
The Power of Imagination  
Being Self-Aware  
Building Relationships & Networking  
The Power of Influence  
Taking Calculated Risks  
Being Prepared to Fail  
Turning Ideas into Action

## Finance Essentials

The Basics of Financial Management  
The Flow of Money  
Key Financial Statements  
The Importance of Cash Flow  
The Value of Budgeting

## HR Essentials

The Importance of Training  
Adapting to Innovation  
Performance Management  
Handling Disciplinarys  
Talent Management & Development  
Bullying & Violence  
Employee Engagement  
Flexible & Remote Working  
HR for Non-HR Managers

## Leadership Essentials

The Four Types of Leader  
Delegation and Empowerment  
Humility  
Emotional & Cultural Intelligence  
Being Authentic  
Inspiring Others  
Taking Accountability  
Making Decisions  
Being Confident  
Being Brave



## Leadership Tool Kit

Managers vs. Leaders  
 Conflict Management  
 Effective Meetings  
 Motivating Others  
 Promoting Talent  
 Leading by Example  
 Facilitating Results  
 Making Deals  
 Leading Remote Teams  
 Managing Change

## Learning Essentials

The Psychology of Learning  
 Learning Styles  
 The Power of Micro-Learning  
 Defining Learning Objectives  
 Learning ROI  
 Learning Culture in the Workplace  
 Learning & Employee Engagement  
 Promoting Social Learning  
 Growth Mindset  
 Removing the Barriers to Learning

## Marketing Essentials

Your Shop Window - Your Website  
 Do Your Research (Brand & Product)  
 Know Your Customers  
 The Power of Social Media  
 Curating the Right Content  
 The Role of Partnerships  
 Brand Ambassadors  
 The Power of Networking  
 Show Don't Tell  
 Introduction to Marketing Automation

## Marketing Skills Applied

Developing your Marketing Strategy  
 Planning Campaigns  
 SEO & PPC  
 Digital Marketing: LinkedIn & Social Media  
 Customer Insights & Analysis  
 Digital Optimization  
 Content Marketing  
 Email Marketing  
 Influencer and Affiliate Marketing  
 Viral Marketing

## Mindfulness

Mindfulness  
 Relaxation through Meditation  
 Learning to Let Go  
 Breathing Techniques to Relax  
 Learning to Stay Calm  
 Living in the Moment

Raising Low Self-Esteem  
 Dealing with Grief  
 Stress, Fear & Panic  
 Feeling Lonely

## Networking

What is Networking?  
 Key Traits of a Successful Networker  
 Common Networking Pitfalls  
 Preparing to Network (Research & Prep)  
 Overcoming Shyness  
 Your Personal Elevator Pitch  
 Approaching People & Introductions  
 Carrying & Ending a Conversation  
 Following up with your Connections  
 Virtual Networking

## Online Social Presence

The Right way to use Social Media  
 Building your Personal Brand  
 LinkedIn - Using your Best Profile to Promote your Business  
 LinkedIn & Social Media Networking  
 Social Media - Hints & Tips (on What to Avoid)

## Personal Finances

Good Money Habits Personal Budget Management  
 Setting Financial Goals  
 Tackling Debt  
 Learning to Save  
 The Importance of Pensions

## Presentation Skills

Presentations & The Magic of Stories  
 What makes a good Presentation?  
 Presenting with Power: Hints & Tips  
 Structuring your Presentations  
 Setting up for Successful Presentations  
 Dealing with Nerves  
 Using Positive Visualization  
 Power Posing  
 The Art of Breathing  
 Becoming a Master Orator

## Project Management Applied

Project Management Methodologies 1  
 Project Management Methodologies 2  
 Activity & Resource Planning  
 Organizing & Motivating a Team  
 Time Management in Projects  
 Developing a Budget (Cost Estimating)  
 Ensuring Customer Satisfaction  
 Managing Project Risk  
 Monitoring Progress  
 Producing Reports





## Work Ethic

Being Punctual  
Meeting Deadlines  
Multi-tasking & Being Organized  
Self-Management  
Time Management  
Working Under Pressure  
Persistence & Resilience  
Avoiding Distractions  
Staying Motivated  
The Importance of Planning

## Workplace Health

The Importance of Housekeeping  
Workplace Inspections  
Near Misses and Workplace Safety  
The Role of Hygiene in the Workplace  
Washing your Hands

## Workplace Safety Essentials

Slips, Trips & Falls  
Use the Handrail  
Cable Management  
Reporting a Hazard  
Manual Handling  
Workstation Ergonomics  
Don't Speed on Site  
Driving & Using Your Phone  
Don't Walk & Text  
Going Remote





### **Adaptive Leadership** (January 2022)

- What is Adaptive Leadership?
- Using Authority & Power (Taking Chances)
- Mobilizing Responsibility across Boundaries
- Learning through Self-Correction
- Building a Culture of Adaptability

### **Artificial Intelligence Essentials**

- What is Artificial Intelligence?
- What is Machine Learning?
- Deep Reinforcement Learning
- Harnessing the Power of AI
- Ethics & Artificial Intelligence

### **Finance Essentials** (January 2022)

- Vulnerable Customers & Finance
- Finance & Risk Management
- The Basics of Accounting
- Financial Ratios
- Financial KPIs - Measuring Performance

### **Food Safety Essentials** (January 2022)

- Food Safety Management Systems
- Food Fraud Prevention
- Handling Food Safely
- Food Allergy Awareness
- Food Safety & Cross Contamination

### **Mastering Happiness** (January 2022)

- Finding your Purpose & Passion
- Finding Happiness from Within Yourself
- Self-Limiting Beliefs
- Changing Negative Habits
- The Power of Self-Reflection

### **Nurturing Talent** (January 2022)

- Encouraging Employee Stretch
- Don't Avoid Low Performance
- Identifying Employees' Personal Goals
- Fostering Peak Performance
- Learning to Let your Best People Go

### **Remote Leadership** (January 2022)

- The Remote Leadership Model
- Building Trust at a Distance
- Remote Goal Setting
- Engaging Remote Workers
- Remote Team Communication

### **Risk & Uncertainty**(January 2022)

- Embracing Risk & Uncertainty
- Risk & Decision-Making
- Managing your own Decisions
- Obstacles to Decision-Making
- The Reward of Taking Risks

### **Safety Leadership** (January 2022)

- What is Safety Leadership?
- What is Behavioral Safety?
- Building a Proactive Safety Culture
- Understanding H&S Responsibilities
- The Consequences of poor Health & Safety

### **Situational Leadership** (January 2022)

- Situational Leadership - Telling Leaders
- Situational Leadership - Selling Leaders
- Situational Leadership - Participating Leaders
- Situational Leadership - Delegating Leaders
- Practicing Situational Leadership

\*The content and projected timeline of the scheduled courses are subject to change at any time, without prior notice, may vary and should not be construed as binding

