



## Calkins Media

We have peace of mind that our needs are being met.

### An Intro

Calkins Media Incorporated utilizes their products and services to present Eastern and Southern U.S markets with high-end news. Ranging from newspapers, websites to television stations, this wide reaching brand has a strong ethos of distributing local news to surrounding communities.

Calkins Media takes a refreshing approach of creating sustainable local media through original ideas and as a result reaches 3.4 million people a week.

### The training challenge

“ The support we now receive after purchasing is second-to-none and our tickets are answered accurately and in minimal time. Nothing is too much trouble and we have peace of mind that our needs are being met. ”

We needed a platform that would allow us to:

- Train all Calkins Media employees using a single training method. We were looking to combine all of our training needs with a single solution. TalentLMS enabled us to do this seamlessly .
- Start from scratch. Calkins Media did not have any existing implemented training methods that could serve their purpose effectively and so this is where TalentLMS came in to help. By using TalentLMS, our workflow has improved and access to training more straightforward.
- Provide us with effective and responsive support. As we had no previous system in place, we were keen to find a solution which would offer us comprehensive support in case of any challenges.
- We decided to proceed with TalentLMS because it came highly recommended across the board and as a result, we had faith in the operations of the solution and the team behind TalentLMS.
- TalentLMS is user and administrator friendly, all of our employees find it simple to use. The interface is easy to navigate and as a result, users can commence their training quickly.

**The training  
challenge (cont.)**

- The customer support was a key factor for us in choosing TalentLMS. The support we now receive after purchasing is second-to-none and our tickets are answered accurately and in minimal time. Nothing is too much trouble and we have peace of mind that our needs are being met.

**How are you using  
TalentLMS?**

- We are currently using TalentLMS for all in-house online training which ranges from Office 365, SharePoint and HR training. Our training is now streamlined as a result of this and many previously time-consuming processes occur automatically. This saves us resources and allows us to concentrate on other things.
- All of our employees have been given the opportunity to receive the training we rolled out without the expense of travel time and cost. As a result, a high percentage of employees completed their training effortlessly and with good results.
- We were able to improve training results because of the ease of use and consequently release more training to our employees.

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